Job offer: Business Development & Communications Officer

The Centre Franco-Omanais is a binational cultural and learning center created in Muscat in 1979. It is a well-known and recognized institute aiming to promote and bridge French and Omani cultures, as well as the cooperation between the two countries in the fields of education, higher education, promotion of studies in France, language training and certification, arts, sports and civil society talents.

*We are looking for a dynamic and versatile **Business Development & Communications Officer** to lead the growth of our center's activities through strategic partnerships, client acquisition, and external communication. The ideal candidate has experience in both **business development** and **communications**, with strong networking skills, curiosity about other cultures, a genuine interest in connecting with others.*

This is a key role aimed at expanding our visibility, attracting new customers and reinforcing our network of partners, both in private and public sectors, as well as in French, Omani and other communities.

Contract-type: Full-time (40h/week) one-year renewable

Estimated starting date: 4th January 2026

Application deadline: 1st December 2025

Business Development & Communications Officer

Key Responsibilities

Business Development & Partnerships

- Identify and pursue new opportunities for client acquisition and strategic partnerships
- Build and maintain relationships with institutional, academic, and private-sector partners
- Propose and implement strategies for income diversification (consulting offers, training, events, etc.)
- Collaborate with management to define growth priorities including new strategies to be proposed to the Management Board of CFO

Communication & Digital Strategy

- Define and implement the overall communication strategy of the center
- Manage content creation (graphic design, video, editorial) and ensure brand consistency
- Oversee and animate the center's digital presence: website, social media platforms, newsletters and email campaign

- Articulate the CFO's communication with other French cultural and educative institutions in Oman

Qualifications and Skills:

- Bachelor's degree in Business, Marketing, Media, communications or a related field
- Minimum of 1 year of experience in marketing and communication.
- Proficiency in communication tools and platforms (Canva, Adobe Suite, Meta Business Suite, WordPress, etc.)
- Extensive knowledge of social media platforms (Facebook, Instagram, Whatsapp)
- Strong writing and editing skills in both English and Arabic.
- Familiarity with the education, cultural, or non-profit sectors is a plus
- Excellent interpersonal and negotiation skills
- Autonomous, creative, and solution-oriented
- Ability to work effectively within a multinational team and to interact constructively with colleagues from other sectors and backgrounds

General requirements:

- Nationality: Omani citizen only
- Driving license compulsory

Benefits:

- Health insurance
- 30-day paid leave as per local law
- Frequent participation in training sessions organized for the center's staff, with the possibility to take French courses

Please send your CV and a cover letter to info@cfoman.org. Make sure to include the job title in the subject line.